

MAXWELLDICHI

DIGITAL MARKETING SPECIALIST

CONTACT

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180 Kathrine St.Sandton,JHB

maxwelldichi.com

EDUCATION

2023 - 2025

LIVERPOOL JOHN MOORES

- Master of Science in Digital Marketing

2006 - 2008

GREENSIDE DESIGN CENTER

- BA Degree in Multimedia

2012

BOTHO UNIVERSITY

- Ass Diploma in IT

SKILLS

- Web Design, UX/UI
- Video production & editing
- Visual Effects, Motion Graphics
- Figma, Notion, Hootsuite
- Adobe Creative Suite
- DaVinci Resolve
- Wordpress, Wix

LANGUAGES

- English (Fluent)
- Setswana (Fluent)

PROFILE

As a passionate and innovative Digital Marketing Specialist, I am eager to bring my diverse skill set in multimedia design, marketing, communications, sales and online platform development to your dynamic team. With a proven track record in creating compelling visual experiences and leading engaging projects, I am excited about the opportunity to contribute my expertise and collaborate with like-minded professionals to elevate your brand's creative vision and impact.

WORK EXPERIENCE

UNICEF Botswana

2024 - 2025

Digital Media Consultant

- Designing organic social media strategy & asset development, developing paid media strategy, email design, updating and maintaining Drupal Website.
- Media monitoring, Writing blog posts
- Technical Support, branding and events management

Empire Synergy

2017 - 2024

Senior Multimedia Designer

- Designing branding materials for marketing, logos, business cards and promotional materials for clients
- Developing learners content for smartboards (interactive boards), multimedia and interactive educational material for schools, government and corporate organizations.

Limkokwing University

2009 - 2016

Lecturer in Multimedia Design

- Tutoring and lecturing students on various modules: Web Programming, Visual effects, Sound and Video for Web, Interactive Multimedia & Broadcasting.
- Develop and maintain course curriculum syllabus
- Conducting Assessment and marking student's assignments.

REFERENCE

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